

FC Tucker Company
Agent TV spot customization

Spot name: "Customer Service"
Length: 30

(First :14 seconds of spot ~ not customizable)

When you're number one, you must know customer service.
Tucker has it down to a "T".

The "T" is all about you.

(Second :16 seconds of spot - customized)

And so... is FC Tucker Company's (AGENT NAME).

(OPTION A: Fill in the blanks below:)

(AGENT NAME) has made customer service, and client satisfaction
(HIS /HER) number one professional priority for more than (INSERT
NUMBER) years.

(OPTION B: Maximum 17 words:)

So, when you're looking to buy or sell a home...
..talk to (AGENT NAME)... at FC Tucker.

Name of agent: _____
Professional designation(s): _____
Phone number (with or without area code): _____

E-mail address: _____

Voice talent preference (please select one): ____male ____female

NOTE: In the best interest of promoting both your and the FC Tucker Company brand, if we determine that your photograph on file in our Corporate Communications Department is unusable for TV application, we may, in all due respect, ask you to submit another photo to ensure the highest possible quality spot possible. Thank you.

Return this completed form via e-mail to: dscott@talktotucker.com
OR,
complete and fax this form to: 317-571-5671, attention: Dave Scott.